

Orange Unified School District

ANNUAL I

Year Course

GRADE LEVEL: 9 - 12

PREREQUISITES: None

INTRODUCTION TO THE SUBJECT:

Annual I is an introductory course designed to acquaint students with the various aspects of journalistic writing, page design, advertising, sale, and publication of a modern yearbook and news feature magazine. Through practical assignments, the student develops skill in research and interviewing as well as news, feature, sports, and mini-report writing. Fluency, accuracy, proper attribution, grammar, spelling, punctuation, and creativity are emphasized.

While improving student writing for publication is the primary focus of the course, consideration is also given to developing skills in design and organization. The student will be required to design a book, cover and content, incorporating all the elements of graphic design, software programs that utilize graphic style (i.e., Adobe, inDesign, Quark, etc.), layout style, photography, typography, and writing style into a unified and appealing theme. The student will produce a mock-up of his design as well as the layouts, copy and communications to the publisher necessary for the production of his plan.

COURSE OBJECTIVES:

BY THE END OF THE COURSE THE STUDENT WILL BE ABLE TO:

Identify examples of feature, news, sports and mini-report writing.

Write an accurate and factual account of a scheduled event.

Schedule and conduct interviews with teachers, administrators, and students.

Write an interesting interview story using proper attribution and quotes.

Understand and write a variety of leads appropriate to each type of story.

Write stories which demonstrate acceptable standards of spelling, grammar and punctuation.

Proofread and edit stories so that they conform to correct journalistic style.

Write accurate captions that identify people, place, time, and background of an event.

Write a variety of headline styles – features, magazine, kicker.

Identify and be able to draw the basic layout styles of columnar design.

Utilize software programs that utilize graphic styles and create layouts using such programs.

Manipulate and place graphics and fonts based on size and style of given layout.

Complete a ladder diagram which shows the content plan for a sample yearbook.

Identify a flat and a signature.

Construct a mini signature labeled with appropriate page numbers.

Use digital cameras and digital imaging devices to capture feature photos, sports and news, in the form of stills, candid and sports photography within given environments.

COURSE OVERVIEW AND APPROXIMATE UNIT TIME ALLOTMENTS:

FIRST AND SECOND SEMESTER	<u>WEEKS</u>
I. Interview Techniques	3
II. News and Sports Writing	3
III. Feature and Mini Reports	3
IV. Lead Writing	1
V. Headline Writing	1
VI. Caption Writing and Cropping	1
VII. Layout Design and Graphics	3
VIII. Typography and Copy Fitting	1
IX. Digital Camera and Photography	3

	<u>WEEKS</u>
X. Computer Software Programs	3
XI. Guided Practice and Production	<u>14</u>
Total Weeks:	36

DATE OF LAST CONTENT REVISION: December 1982

DATE OF CURRENT CONTENT REVISION: November 2005

DATE OF BOARD APPROVAL: January 5, 2006

